

## CLAIMS

Therefore, having thus described the invention, at least the following is claimed:

- 1           1.       A system which docks a camera, comprising:  
2           a base; and  
3           a platform configured to dock with the camera and configured to couple to the  
4           base such that the platform may be rotated about an axis of rotation.
  
- 1           2.       The system of claim 1, wherein the camera, when docked to the  
2           platform, may be rotated about the axis of rotation.
  
- 1           3.       The system of claim 1, further comprising a connection member  
2           coupled to the platform and configured to insert into a matching recess residing in the  
3           camera such that when the camera is docked to the platform, the camera is rigidly  
4           coupled to the connection member.
  
- 1           4.       The system of claim 1, further comprising a plurality of connectors  
2           configured to communicatively couple the docked camera with a processing system.
  
- 1           5.       The system of claim 1, further comprising at least one leg coupled to  
2           the base.
  
- 1           6.       The system of claim 1, further comprising a cavity residing in a top  
2           surface of the platform, the cavity corresponding to the base of the camera such that  
3           when the camera is docked to the platform, the camera is rigidly coupled to the  
4           platform.
  
- 1           7.       The system of claim 1, wherein the platform further comprises a  
2           pedestal platform, the pedestal platform configured to dock the camera and to display  
3           marketing devices placed on the pedestal platform.

1           8.       The system of claim 7, further comprising:  
2           a pedestal base; and  
3           a plurality of pedestal platforms wherein a plurality of cameras may be docked.

1           9.       The system of claim 1, further comprising a communication device,  
2           wherein the communication device uses a communication medium to  
3           communicatively couple the docked camera to a processing system.

1           10.      The system of claim 9, wherein the communication medium comprises  
2           at least one selected from a group consisting of a wire connection medium, an infrared  
3           medium, a cable medium, a microwave medium, a radio frequency (RF) medium, an  
4           intermediary communication system may be employed, a telephony system medium  
5           and an Internet medium.

1           11.      A method for docking a camera, the method comprising the steps of:  
2           coupling the camera to a docking station platform; and  
3           rotating the camera about an axis of rotation, the rotation permitted by the  
4           docking station platform configured to couple to a docking station base such that the  
5           docking station platform may be rotated about the axis of rotation.

1           12.      The method of claim 11, further comprising the step of communicating  
2           information from the camera to a processing system.

1           13.      The method of claim 12, wherein the step of communicating further  
2           comprises the step of communication with a communication medium used by a  
3           communication device.

1           14.      The method of claim 13, wherein the communication medium  
2           comprises at least one selected from a group consisting of a wire connection medium,  
3           an infrared medium, a cable medium, a microwave medium, a radio frequency (RF)  
4           medium, an intermediary communication system may be employed, a telephony  
5           system medium and an Internet medium.

1           15.     A system for docking a camera, comprising:  
2                 means for physically coupling the camera to a docking station platform;  
3                 means for communicatively coupling the camera to a docking station platform;  
4     and  
5                 means for rotating the camera about an axis of rotation, the rotation permitted  
6     by the docking station platform configured to couple to a docking station base such  
7     that the docking station platform may be rotated about the axis of rotation.

1           16.     The system of claim 15, further comprising means for rigidly coupling  
2     the camera to the docking station platform.

1           17.     The system of claim 15, further comprising means for communicating  
2     information from the camera to a processing system.

1           18.     The system of claim 17, wherein the means for communicating further  
2     comprises means for communicating with a communication medium used by a  
3     communication device.

1           19.     The system of claim 18, wherein the communication medium  
2     comprises at least one selected from a group consisting of a wire connection medium,  
3     an infrared medium, a cable medium, a microwave medium, a radio frequency (RF)  
4     medium, an intermediary communication system may be employed, a telephony  
5     system medium and an Internet medium.

1           20.     The system of claim 15, wherein the means for communicatively  
2     coupling further comprises means for coupling the camera to a pedestal platform such  
3     that marketing devices are placed on the pedestal platform.